



Overview:

Kick Start Middlebury is a business recruiting effort aimed to fill empty spaces by offering 2-4 incentive packages. It is spearheaded by the Better Middlebury Partnership in collaboration with a number of community partners and stakeholders and funded through the Middlebury Business Development Fund. Awarded packages will include start-up capital and an array of business support resources and tools donated or purchased by local businesses.

How to Apply:

Submit a Letter of Interest/Business Idea to the Kick Start Middlebury program no later than 5:00 p.m. on April 9, 2021. Email your letter of Interest/Business Idea to: info@kickstartmiddlebury.com

The Letter of Interest must include:

- An expression of interest in the Kick Star Middlebury Program including and answer to the question “Why Middlebury and Why Now?” (No more than 200 words).
- A description of the business you intend to start or expand and an indication of the status in the process to start or expand the business (No more than 200 words).
- A description of the market and customer base your business intends to satisfy (No more than 200 words).
- Your experience as a small business owner and information on other members of your team, if appropriate, including other owners, advisors, or mentors. Also, indicate if you desire the assistance of the Vt Small Business Development Center advisor to help you develop a business plan and business projections. (No more than 100 words).
- The intended location(s) for the business and information on the status of your inquiries regarding the property(ies) (No more than 100 words).
- Your contact information, including Your Name; Business Name (or proposed name), Phone Number, Email Address, Website Address (if exists).
- Signature on Letter of Interest.
- Format: MS Word or similar format (not a PDF) in a clear 11 or 12-point font, double-spaced. Document should not exceed four pages.

The Process:

The Kick Start Middlebury panel will review all of the plans against the criteria that has been established and select up to ten finalists. The selected applicants will be asked to present a complete business plan to the panel later this spring. Between 2-4 applicants will receive the award package.

Questions?

More information is available at KickStartMiddlebury.com or you can get in touch with us with any questions you have about the Kick Start Middlebury program.

Karen Duguay, Better Middlebury Partnership

info@kickstartmiddlebury.com

(802) 345-1366